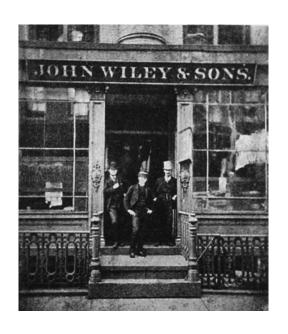
WILEY Serving the Research Community Branka Mrljes – Institutional Account Manager for Central and Easter Europe and Central Asia (CEECA)

Agenda

- About Wiley
- Our Products and Services

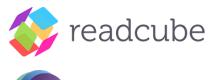
Leaders in Quality



We have evolved from being a producer of content in static form, to a provider of dynamic new types of products and services.











Serving the Research Community

We publish in **every** major academic, scientific and professional field.

Health
Social Science

Humanities
Physical Sciences

Life Science

Economics

Engineering

Statistics

The World's Largest Society

Publisher

942 societies globally partner with Wiley to publish their journals, -a total audience over 2 million members



































New York Academy of Sciences













AIChE















Nobel Prize Winners

 Out of 869 Nobel Laureates, more than 479 have published with Wiley



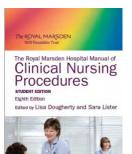
Marie Curie Ivan Pavlov Kofi Annan Nelson Mandela Günter Grass Mikhail Gorbachev **Woodrow Wilson** Milton Friedman Akira Suzuki Albert Einstein Ei-ichi Negishi George Bernard Shaw Christopher A. Sims Sir Alexander Fleming Leymah Gbowee Earl Bertrand Russell Bruce A. Beutler Henry Kissinger Jules A. Hoffman Brian P. Schmidt **Linus Pauling** Thomas J. Sargent Frédéric Joliot & Irène Joliot-Curie

Our Portfolio





NANOMEDICINE AND NANOBIOTECHNOLOGY



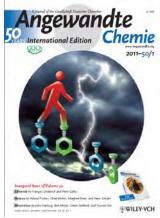




Health

Physical Sciences & Engineering









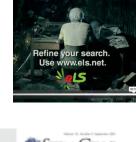


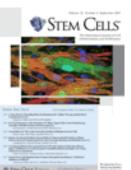
Social Sciences & Humanities









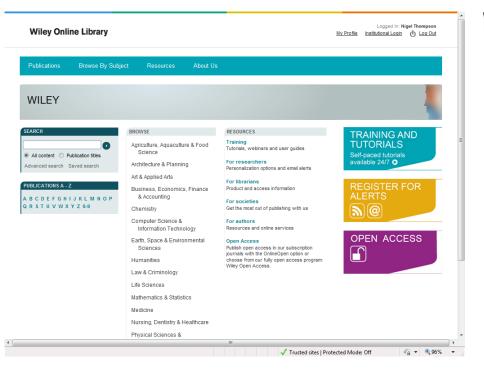


Life Sciences





The home for Wiley content



Wiley Online Library

6 million articles

13.5 million unique visitors visit our journals each month

wileyonlinelibary.com

1,500 journals

16,000+ online books

180+ multi-volume references and handbooks

Digital Output

17 Current Protocols

(Laboratory Manuals featuring over 10,000 protocols)

11 databases

(chemistry & evidence based medicine)



Your Choice

Wiley offers an exceptional portfolio of 6 million+ articles from 1,500 journals, covering the complete range of scholarly and professional subject disciplines.

Standard Journal Collections

Offering exceptional value for money to institutions wishing to greatly expand their electronic information coverage or gain access to all titles by subscribing to the full collection.

•	Science, Technology & Medicine Collection	823
•	Medicine & Nursing Collection	412
•	Social Sciences & Humanities Collection	582
•	Full Collection	1.405

Wiley journals with Impact Factor (2014-15)

1,200 journals indexed

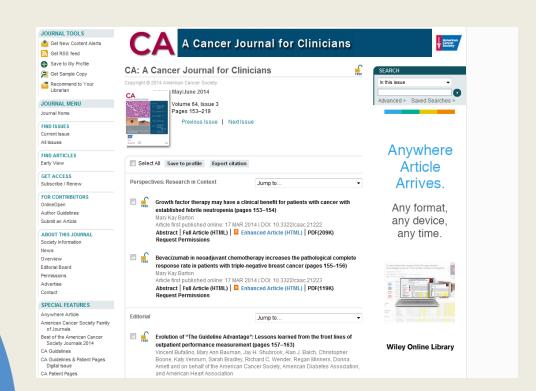
137,556 articles indexed

5,786,843 citations to Wiley titles

#1 in 24 JCR categories

#1 Journal in the whole of JCR

CA – A Cancer Journal for Clinicians, is the highest-scoring journal in the 2014 Journal Citation Reports with an Impact Factor of 115.84.



Key Journal Innovations

Anywhere Article







Journal Apps



What are **Online** Books?

Online Books are electronic versions of books available via Wiley Online Library.



Benefits of Online Books

Unlimited concurrent users

MARC Records

e-Alerts

Perpetual access rights with one-time purchase

No DRM restrictions



Flexible and portable access 24/7

Full text search

Copy/paste and print functionality

COUNTER-compliant usage data



Flexible Options



With over 16,000 titles across 17 subject areas on Wiley Online Library, start building your unique online book collection today by choosing from one of our flexible models below:

- Usage-based Collection Management
- Complete Frontlist
- Frontlist by Subject
- Backlist by Subject
- Title by Title via Wiley Online Library Bookstore

Subject Collections Option

- Frontlist titles are available in 8 subject areas
- Backlist titles are available in 9 subject areas

Frontlist Subject areas

Life & Earth Sciences
Humanities
Social Sciences & Psychology
Chemistry
Health & Medical Sciences
Business, Finance & Accounting
Physical Sciences & Engingeering
Math & Statistics

Backlist Subject areas

Life & Earth Sciences: BL thru 2014
Humanities: BL thru 2014
Social Sciences & Psychology: BL thru 2014
Chemistry: BL thru 2014
Health & Medical Sciences: BL thru 2014
Business, Finance & Accounting: BL thru 2014
Physical Sciences & Engingeering: BL thru 2014
Math & Statistics: BL thru 2014
Veterinary Sciences: BL thru 2014





Online Reference Works







- Over 180 reference works on Wiley Online Library
- 535 + reference works on Blackwell Reference Online

• Flexible access 24/7

Current Protocols

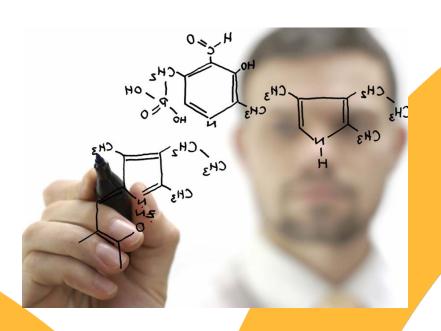


- 17 titles and thousands of research protocols
- From basic recipes to advanced cutting-edge technologies
- www.currentprotocols.
 com

Cochrane Library

- 6 unique medical database
- The gold standard in evidence based medicine
- Provides access to the highest quality, independent information on existing and new healthcare interventions www.thecochranelibrary.com

Databases



- 7 Chemistry databases
- 3 Medicine databases
- Regularly updated content and links to full text material



My Profile

Logged In: Librarian Administrator Institutional Login (l) Log Out

Browse By Subject **Publications**

Resources

About Us

WILEY PUSHES BOUNDARIES

Extend the horizons of science, scholarship and research



SEARCH

All content Publication titles

Advanced search Saved search

PUBLICATIONS A - Z

A B C D E F G H I J K L M N O PQRSTUVWXYZ0-9

BROWSE

Agriculture, Aguaculture & Food Science

Architecture & Planning

Art & Applied Arts

Business, Economics, Finance & Accounting

Chemistry

Computer Science & Information Technology

Earth, Space & Environmental Sciences

Humanities

Law & Criminology

Life Sciences

Mathematics & Statistics

Medicine

Nursing, Dentistry & Healthcare

Physical Sciences & Engineering

Psychology

Social & Behavioral Sciences

Veterinary Medicine

RESOURCES

Training

Tutorials, webinars and user guides

For researchers

Personalization options and email alerts

For librarians

Product and access information

For societies

Get the most out of publishing with us

For authors

Resources and online services

Open Access

Publish open access in our subscription journals with the OnlineOpen option or choose from our fully open access program: Wiley Open Access.

TRAINING AND **TUTORIALS**

Self-paced tutorials available 24/7 D

REGISTER FOR



OPEN ACCESS



wileyonlinelibrary.com

Wiley Online Library

About Us

Browse by Subject Contact Us

Agents

Advertisers

Privacy

Cookies

Terms & Conditions

Site Map

WILEY

Access Icons



free to all users



free via OnlineOpen

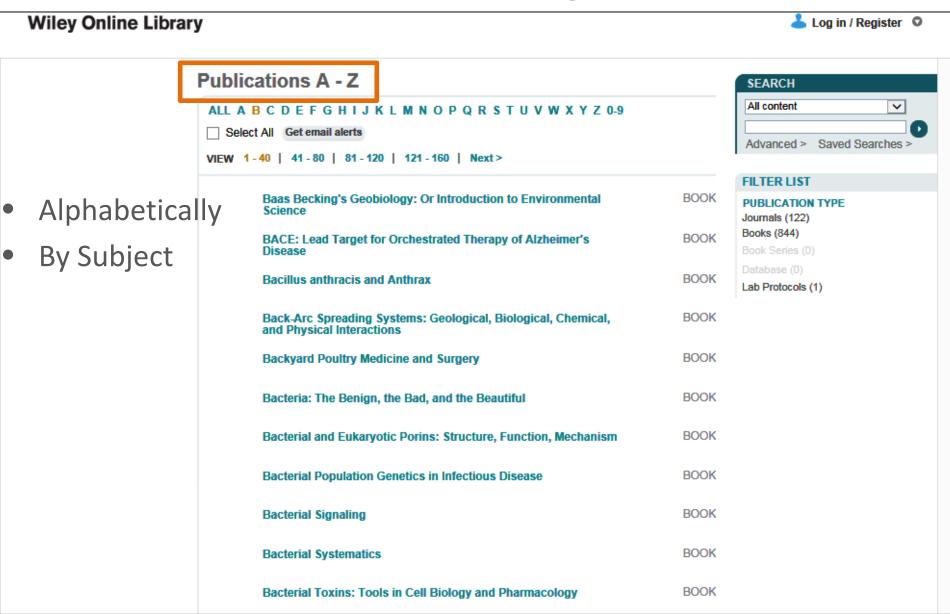


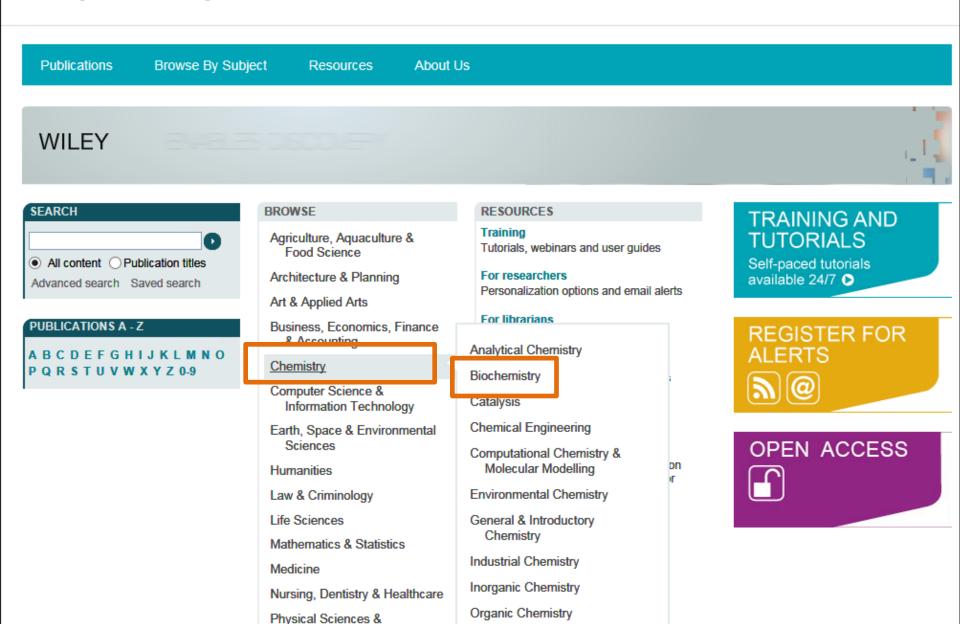
available via a current subscription

Inside the platform....

BROWSING & SEARCHING

Browsing





RESOURCES

Analytical Chemistry Home

FOR LIBRARIANS

Buy these titles

FOR ADVERTISERS

Advertise on this site

FOR CONTRIBUTORS

Submit your article

FOR PRESS

Visit the Press Room

FOR SOCIETIES

Publish with us

SPECIAL FEATURES

Download the new specNOW & sepNOW App

Latest Analytical Books - in print

Databases

Virtual Issue: Hottest articles in Food Analysis

Free Sample Issues

FREE Trials for Chemistry

References Virtual Issue: Hottest analytical

chemistry articles within pharmaceutics

Laboratory Journal Europe

Microscopy & Analysis

Physical Sciences Journal Backfiles

Recent Newsletters

separationsNOW.com

Spectroscopy Europe & Spectroscopy Asia

spectroscopyNOW.com

Toxicology

Analytical Chemistry



JOURNAL

Laser & Photonics Reviews



BOOK

Ligand-Binding Assavs: Development. Validation, and Implementation in

the Drua

Development Arena



Lipid Technology



BOOK

Ultrasound in Chemistry: Analytical Applications

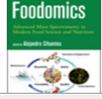
View all products in Analytical Chemistry

Analytical Techniques in Food Science

Discover analytical resources key to the food industry:



Flavours and Fragrances of Natural and Synthetic Compounds 2



Foodomics

Key Articles in Food Science



Clenbuterol – regional food contamination a possible source for inadvertent doping in sports



8



TOPICS

All Analytical Chemistry

Analytical Chemistry

Bioanalytical Chemistry

Chemical Analysis / Sample Preparation

Chromatography / Separation Techniques

Crystallography

Electrochemical Analysis

Forensics

Lab Automation & Miniaturization

Mass Spectrometry

Microscopy

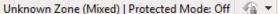
NMR Spectroscopy / MRI / Imaging

Quality Assurance

Spectroscopy







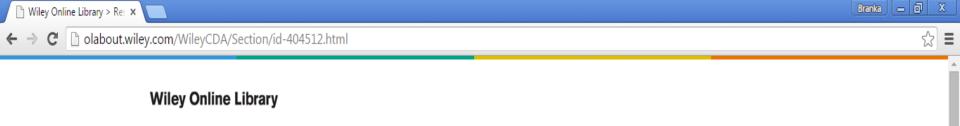
Home > Advanced Search

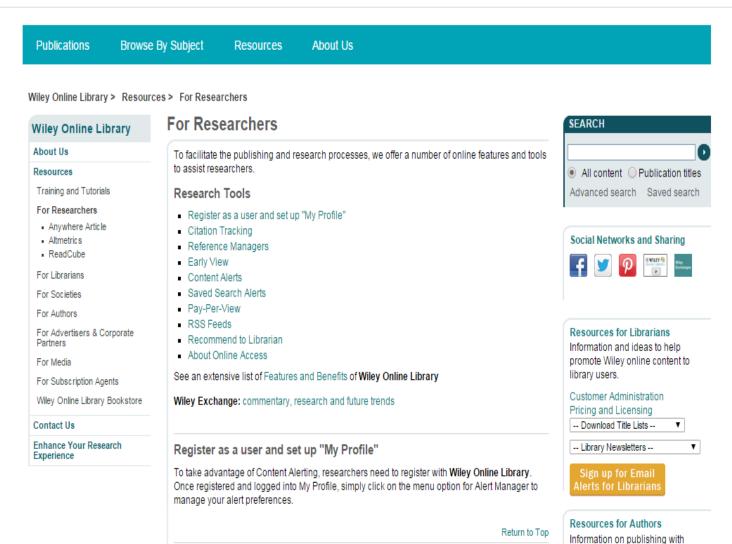
Search Results

▼ G0 There are 61804 results for: flower in All Fields AND biology in All Fields Sort by Best Match Select All Save to profile Export Citation Edit search Save search VIEW 1-20 | 21-40 | 41-60 | 61-80 | Next> FILTER LIST The diversity and evolution of pollination systems in Annonaceae BOTANICAL JOURNAL OF THE LINNEAN SOCIETY PUBLICATION TYPE Volume 169, Issue 1, May 2012, Pages: 222–244, RICHARD M. K. SAUNDERS Journals (56487) Article first published online: 18 APR 2012, DOI: 10.1111/j.1095-8339.2011.01208.x Books (5226) Abstract | Full Article (HTML) | Enhanced Article (HTML) | PDF(252K) Database (63) References | Request Permissions Lab Protocols (28) Flower visitors and pollination in the Oriental (Indomalayan) Region BIOLOGICAL REVIEWS Volume 79, Issue 3, August 2004, Pages: 497–532, Richard T. Corlett Article first published online: 15 MAR 2007, DOI: 10.1017/S1464793103006341 Abstract | PDF(384K) | References | Request Permissions Variation in sexual reproduction in orchids and its evolutionary consequences: a spasmodic journey to diversification BIOLOGICAL JOURNAL OF THE LINNEAN SOCIETY Volume 84, Issue 1, January 2005, Pages: 1–54, RAYMOND L. TREMBLAY, JAMES D. ACKERMAN, JESS K. ZIMMERMAN and RICARDO N. CALVO Article first published online: 22 DEC 2004, DOI: 10.1111/j.1095-8312.2004.00400.x Abstract | Full Article (HTML) | Enhanced Article (HTML) | M. PDF(395K) References | Request Permissions Pollen odor chemicals as modulators of bumble bee foraging on Rosa rugosa Thunb. (Rosaceae) PLANT SPECIES BIOLOGY Volume 14, Issue 2, August 1999, Pages: 153–166, Heidi E. M. Dobson, Erica M. Danielson and Isaac D. Van Wesep Article first published online: 9 OCT 2008, DOI: 10.1046/j.1442-1984.1999.00020.x Abstract | Full Article (HTML) | Enhanced Article (HTML) | J. PDF(531K) References | Request Permissions

For researchers

- •Anywhere article It makes journal content more readable, more portable and more useful.
- •Altmetrics measure the impact of individual articles across Social Media and online reference managers
- •**ReadCube** providing a range of useful features for users to connect the article to the wider world of research.











































Customer Administration

ADMINISTRATOR MENU

Administrator Home

REPORTS

Usage Reports

CUSTOMER ACCESS

Customer Access Report

MANAGE BRANDING

Institution Name & Logo

MANAGE ACCESS CONTROL

IP Addresses

Institutional Password

Trusted Proxy Server

MANAGE ARTICLE SELECT

Article Select Tokens

Article Select Permissions

LIBRARY RESOURCES

User Guide

Register for Library Alerts

Library Toolkit

Training Resources

Contact Us

- Run Usage Reports (Counter 4 compliant)
- Get Holdings Reports
- Add your own Branding
- Manage Access Control



Inside the platform....

FOR AUTHORS



My Account

Let your **research** do the **talking**

There should be no barriers to getting your research published, yet we know that manuscripts are often returned for English language and formatting issues.

Let Wiley Editing Services provide you with expert help to ensure your manuscript is ready for submission.



English Language Editing

Improve the chances of having your paper accepted; we give you direct access to native English speakers, experts in your area of research, who will provide extensive edits for language and style...

Read more



Translation Service

Already have your manuscript in Portuguese, Spanish or Chinese? The Wiley Translation service will provide you an English language translation and a manuscript publication-ready...

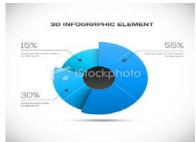
Read more



Manuscript Formatting

Save yourself valuable time formatting to a specific journal style. A skilled expert will check your manuscript to the specified journal style...

Read more



ES PT CN

Figure Preparation

Improve the visual presentation of your research. Using the Wiley Figure
Preparation service allows you to generate publication-ready figures from your original files...

Read more

Wiley English Language Editing Services is a service from Wiley-Blackwell, the international professional field and partnerships with many of the world's leading societies. Wiley-Blackwereference works and laboratory protocols.

wileyeditingservices.com

Privacy Policy | Contact Us

WILEY

AUTHOR & CONTRIBUTOR BLOG

Lots of useful information and advice for marketing you, and your published content

HOME

ABOUT US

AUTHOR AND CONTRIBUTOR DISCOUNT

DOWNLOAD OUR APP

HOW TO GUIDES

JOIN US ON LINKEDIN

MARKETING AND PUBLICITY GUIDE

SUBSCRIBE TO THE BLOG

TO OUR AUTHORS

LATEST ENTRIES



BLOGS / GENERAL

ChemistryViews: Tips for Writing Better Science Papers

Posted on September 20, 2013 by LLUCKING · Leave a comment

Have you

RECENT POSTS

ChemistryViews: Tips for Writing Better Science Papers

Bookbaby.com features blog and how-tos for authors

Take Note and Promote: Interview with Dr.

Kimichika Fukushima

Follow up from Prof. Helena Dodziuk on

'Excessive Science'

NASA's instagram: Can this idea work for me?

writeforwiley.com

WILEY



Author Services

| Wiley Online Library | Home

Sian in

E-mail Address

Author Services Menu

Home

Journal Authors

- Journal Authors Home
- Register
- My Publications
- Find a Journal
- Editorial Policies
- Author Resources
- Author Rights and Benefits
- FAQs

Book Authors

- Book Authors Home
- Life of a book
- Preparing proposals
- Preparing the text
- Preparing illustrations
- Accompanying material
- Author Checklist
- Permissions clearance
- Sales and marketing
- Links
- Book Author Contacts
- Royalties

Welcome

Author Services offers many benefits to journal authors, including:

- Single sign-on with Wiley Online Library. Create one account and use it on both sites.
- Find the journal that's right for your article.
- Track your accepted article through production (most journals).
- Free access to your published article and ability to nominate colleagues to receive free access (most journals).

Following are a few tips for using Author Services:

- To submit an article to a ScholarOne Manuscripts site, you will need to create a separate account on that site.
- When an article is accepted, the corresponding author receives an e-mail with a unique code and link. Logging in to Author Services with the same e-mail address where the alert is received automatically connects the author to the article. Alternatively, authors may register with any e-mail address: use the "add article" feature and enter the unique code contained in the initial e-mail to connect to the article. There may be a short delay from when the article is accepted by the journal and when it has been received at Wiley-Blackwell.
- Corresponding authors can sign in and provide co-authors' e-mail addresses; this enables co-authors to track their articles and receive free access to the final, published version.

To learn more about the features of this website and the useful information it contains, look below: what would you like to do?

What would you like to do?

Editorial Policies

more.

 Read about ethics in publishing, our agreements with the NIH and other funding bodies, open access repositories, and other editorial policies.

Author Rights and Benefits

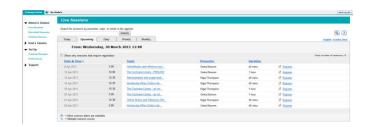
 <u>Learn about</u> my rights as an author, the advantages of publishing with Wiley-Blackwell, tracking my aconline publication of my articles

Password Sign in 0 Please sign in using your Wiley Online Library (formerly Wiley InterScience) password. Forgotten password? Register Help **Guidelines by Journal** If you are interested in submitting a manuscript, view the author guidelines for each journal by selecting the journal title below (the guidelines will appear in a new browser window): Please select •

authorservices.wiley.com

Learn More

- User Guides
- Videos
- Online web-meetings









wileyonlinelibrary.com/training



bmrljes@wiley.com

