



Elsevier Overview

Helena Paczuska, Regional Sales Manager CE, EE, Middle Asia



Presented By Helena Paczuska Date 23.05.2018, Minsk







YEARS OF PUBLISHING

TRADITION | EXCELLENCE

We commemorate the founding of the House of Elzevir in 1580 and celebrate the establishment of the Elsevier company in 1880.



IMPRINTS

- Amirsys
- Academic Press
- Butterworth–Heinemann
- Churchill Livingstone
- Medicine Publishing
- Mosby
- Morgan Kaufmann Publishers
- Saunders
- William Andrew
- and others...



ELSEVIER

ELSEVIER PUBLISH IN CHEMISTRY

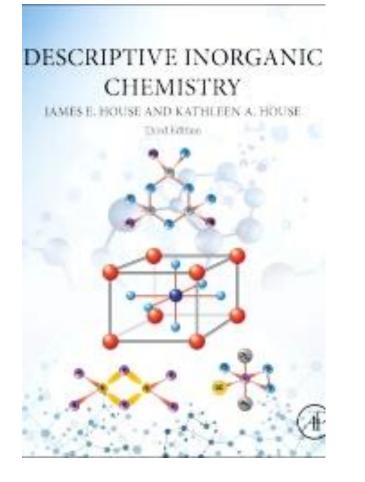
• 300 OVER JOURNALS INCLUDING

Journal of Colloid and Interface Science
Solar Energy Materials and Solar Cells
Electrochimica Acta

- Biosensors and Bioelectronics
- Applied Catalysis B: Environmental



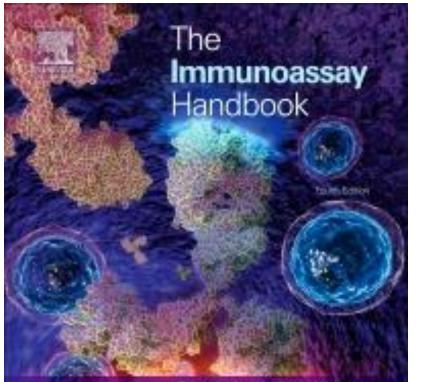
- MORE THAN 78,842 ARTICLES PUBLISHED IN THE LAST YEAR
- 4,897,103 CITATIONS
- SCIENCE DIRECT, REAXYS, KNOVEL, SCOPUS
- GREAT ELSEVIER'S WEBSITE
- OVER 3,800 CHEMISTRY BOOKS



BEST SELLING CHEMISTRY BOOKS

Descriptive Inorganic Chemistry

provides updated coverage of the synthesis, reactions, and properties of elements and inorganic compounds



Theory and applications of ligand binding, BJSA end related techniques

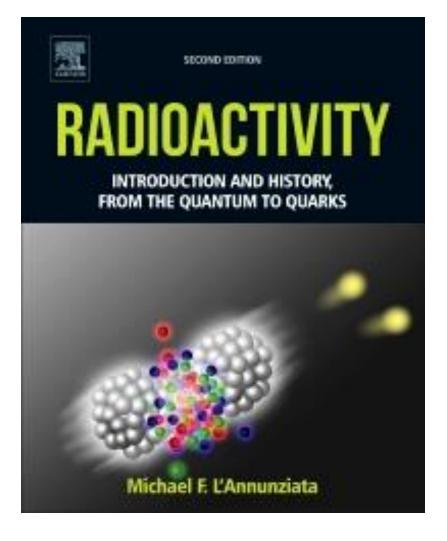
Diskid Wil

Rhys John, Chris Sheehan, Stave Binder and Janwen He

BEST SELLING CHEMISTRY BOOKS

The Immunoassay Handbook

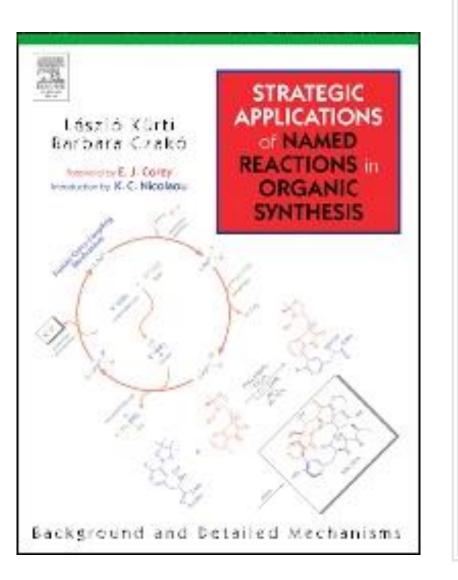
provides an excellent, updated guide to the science, technology and applications of ELISA and other immunoassays



BEST SELLING CHEMISTRY BOOKS

Radioactivity: Introduction and History, From the Quantum to Quarks

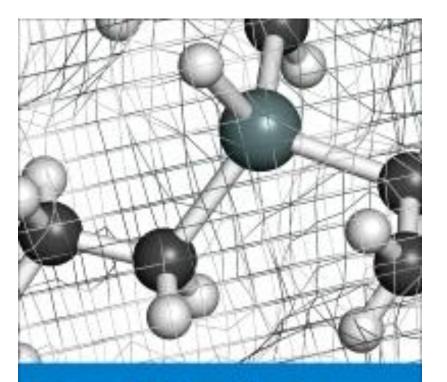
- PROSE 2017 award winner
- provides an overview of radioactivity from natural and artificial sources on earth, radiation of cosmic origins, and an introduction to the atom and its nucleus.



BEST SELLING CHEMISTRY BOOKS

Strategic Applications of Named Reactions in Organic Synthesis

innovative reference work includes 250 organic reactions and their strategic use in the synthesis of complex natural and unnatural products



Organic Synthesis

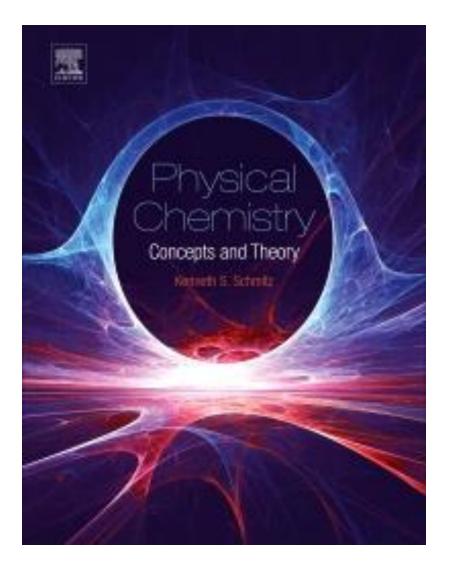
Michael B. Smith



NEWLY PUBLISHED CHEMISTRY BOOKS

Organic Synthesis

uniquely incorporates molecular modeling content, problems, and visualizations, and includes reaction examples and homework problems drawn from the latest in the current literature



NEWLY PUBLISHED CHEMISTRY BOOKS

Physical Chemistry: Concepts and Theory

- provides a comprehensive overview of physical and theoretical chemistry
- reviews fundamental principles and presents recent research



one C. Listen George E. Tramer De E.W. Koppeneel

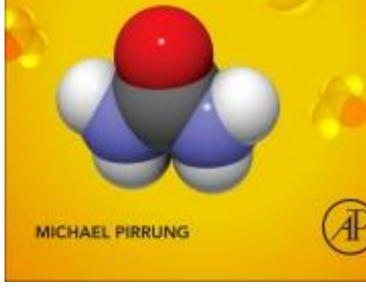
NEWLY PUBLISHED CHEMISTRY BOOKS

Encyclopedia of Spectroscopy and Spectrometry

provides coverage of all aspects of spectroscopy and closely related subjects, including mass spectrometry, imaging techniques and applications



HANDBOOK OF SYNTHETIC ORGANIC CHEMISTRY



NEWLY PUBLISHED CHEMISTRY BOOKS

Handbook of Synthetic Organic Chemistry

- updates and expands the Synthetic Organic Chemist's Companion
- incorporates corrections
- includes coverage on lyophylization, crystallization, precipitation, HPLC detectors, gases, and microwave reactions

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