Белорусский государственный медицинский университет

ЗАО «Делсар»

18 февраля 2015 г., Минск



# Publishing scientific research in journals, conference proceedings, books

Aliaksandr Birukou
Senior Editor





#### A little about me...



#### Александр Бирюков

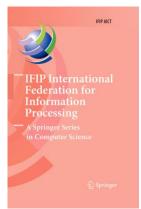
Aliaksandr (Alex) Birukou Senior Editor, Computer Science PhD in Computer Science

aliaksandr.birukou@springer.com

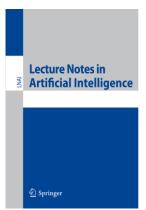
With a focus on publishing Conference Proceedings Supervise the following series:















#### **Outline**

- Who is Springer
- Publishing landscape
  - Publishing principles
  - Publications from Belarus international perspective
  - Open Access
- How to publish in journals
- All about conference proceedings
- Predatory publishing
- All about books

also featuring - Springer tools for authors

download this presentation at <a href="http://tinyurl.com/SpringerBY">http://tinyurl.com/SpringerBY</a>



#### **Key facts about Springer**

- Leading global scientific publisher, founded in 1842 and providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services
- Consolidated turnover in 2013: EUR 943 million; 2012: EUR 981 million
- Some 2,200 English-language journals and more than 8,400 books published every year, in the fields of science, technology, medicine, business, transport
- Springer eBook collection with more than 175,000 titles available at <a href="link.springer.com">link.springer.com</a>. Springer is THE largest scientific e-book publisher
- SpringerLink, one of the leading Internet science portals, including almost 9 million documents (5.3 Mln journal articles, 3.1 Mln book chapters, 463K SpringerReference entries, 38K SpringerProtocols)
- •Largest open access portfolio worldwide, with over 545 open access journals and almost 50 OA books
- 21.6% of all Nobel Prize winners are Springer authors (ALL winners of 2011 NP in medicine, physics, chemistry and economics) are Springer authors and editors



#### Today Springer is present in some 25 countries worldwide (7000 employees)



#### **Growing presence in emerging markets**

Argentina / Australia / Austria/ Brazil / China / France / Germany / India / Italy / Japan / Malaysia / Mexico / Morocco / The Netherlands / New Zealand / Russia / Singapore / South Africa / South Korea / Spain / Switzerland / Taiwan / Turkey / United Arab Emirates / United Kingdom / USA

#### 2 Springer

























Apress®

















































# Publishing Principles



## Why publish? To exchange ideas globally

J Internet Serv Appl (2010) 1: 7-18 DOI 10.1007/s13174-010-0007-6

ORIGINAL PAPERS

Cloud computing: state-of-the-art and research

Qi Zhang · Lu Cheng · Raouf Boutaba

Хороший и четкий английский очень важен!

Received: 8 January 2010 / Accepted: 25 February 2010 / Published online: 20 April 2010 O The Brazilian Computer Society 2010

Abstract Cloud computing has recently emerged as a new paradigm for hosting and delivering services over the Internet. Cloud computing is attractive to business owners as it eliminates the requirement for users to plan ahead for provisioning, and allows enterprises to start from the small and increase resources only when there is a rise in service demand. However, despite the fact that cloud computing offers huge opportunities to the IT industry, the development of cloud computing technology is currently at its infancy, with many issues still to be addressed. In this paper, we present a survey of cloud computing, highlighting its key concepts, architectural principles, state-of-the-art implementation as well as research challenges. The aim of this paper is to provide a better understanding of the design challenges of cloud computing and identify important research directions in this increasingly important area.

Keywords Cloud computing · Data centers · Virtualization

Исследования не завершены до публикации результатов

frastructure providers to serve the end users. The emergence of cloud computing has made a tremendous impact on the Information Technology (IT) industry over the past few years, where large companies such as Google, Amazon and Microsoft strive to provide more powerful, reliable and cost-efficient cloud platforms, and business enterprises seek to reshape their business models to gain benefit from this new paradigm. Indeed, cloud computing provides several compelling features that make it attractive to business owners, as shown below.

No up-front investment: Cloud computing uses a pay-asyou-go pricing model. A service provider does not need to invest in the infrastructure to start gaining benefit from cloud Present new and original results or methods

Advance (not repeat) scientific knowledge and enhance scientific progress

Credibility of results

Grant writing, research funding

Recognition and career advancement

Personal prestige, satisfaction and enjoyment

Your obligation/duty as a scientist!

#### 1 Introduction



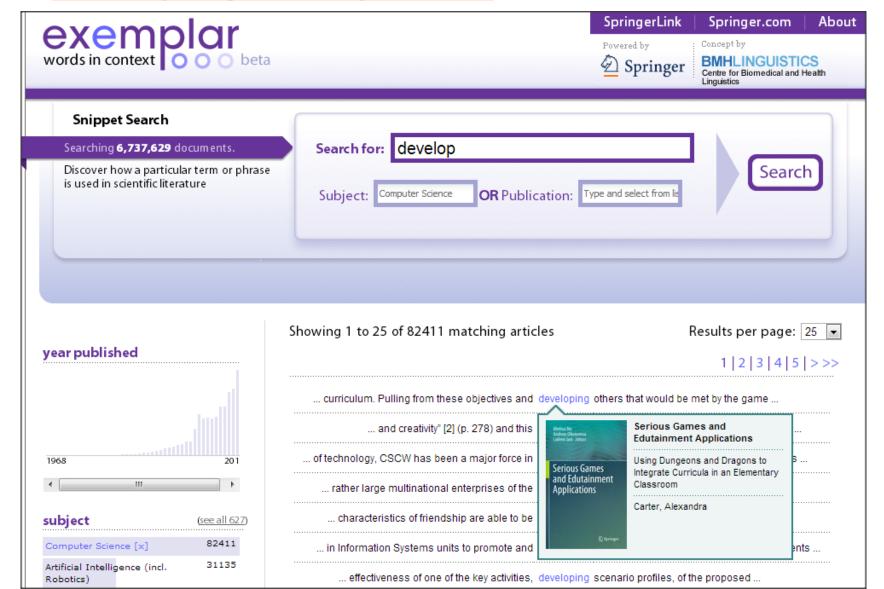
## Why publish in English?

- The international language of science
- Other scientists WANT to hear from you!
- Allows you to become an effective science communicator
- To know about progress in your area





#### www.springerexemplar.com



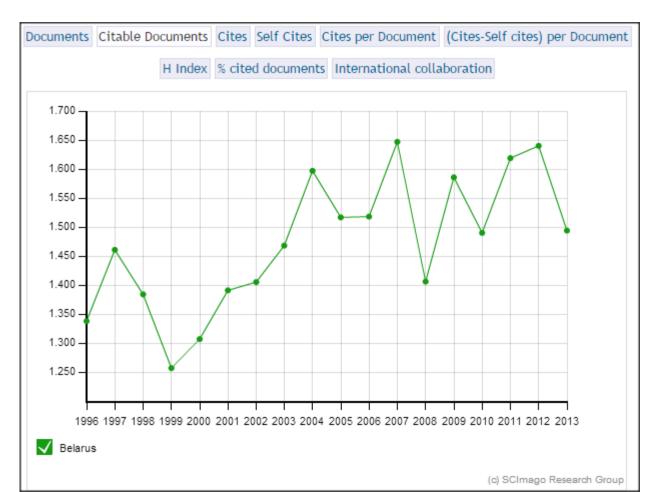


# Publishing in Belarus: international perspective



## What is the status of scholarly publications in Belarus?

- Research output (num citable documents per year) is growing in Belarus
- see more at <a href="http://scimagojr.com/countrysearch.php?country=BY">http://scimagojr.com/countrysearch.php?country=BY</a>

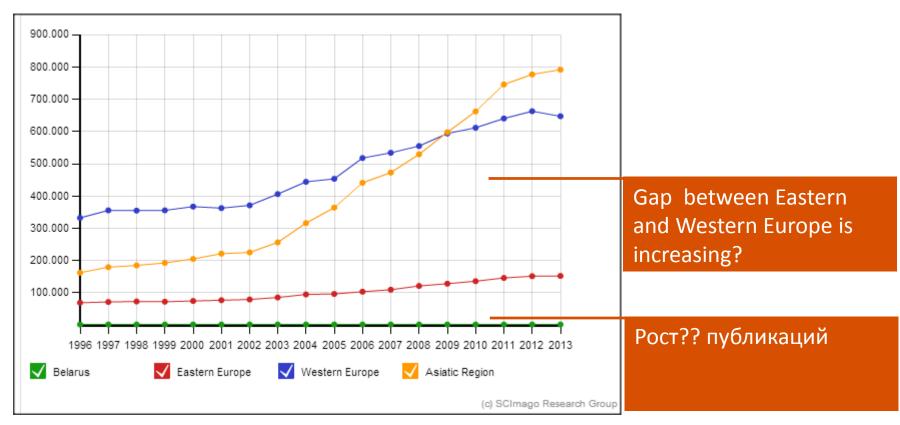


Source: http://www.scimagojr.com



#### What is the status of scholarly publications in Belarus?

 Comparing with neighboring regions; the output and growth rate of research output in Belarus is lagging behind (number of citable documents per year)



Source: http://www.scimagojr.com



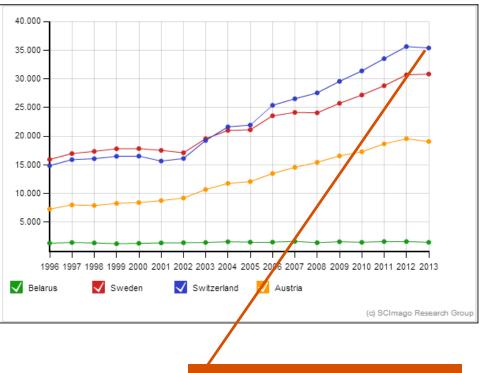
8,296,200

8,211,700

#### What is the status of scholarly publications in Belarus?

• Comparing countries with similar **population size**; the output and growth rate of research output in Belarus (num. of citable documents per year):

there is room for improvement!



Беларусь уступает

Швейцарии в 20+ раз!

3.000	рост публикаций из Азии
2.500	
2.000	
1.500	
1.000	
500	
1996 1	997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013
✓ Belarus	✓ Azerbaijan ✓ United Arab Emirat
✓ Honduras	(c) SCImago Research Group

1	90	Sweden	9,743,007
	91	Azerbaijan	9,583,200
	92	United Arab Emirates	9,577,000
	93	Belarus	9,481,000
	94	Honduras	8,725,111
	95	Austria	8,572,895
- 1			

97 Switzerland

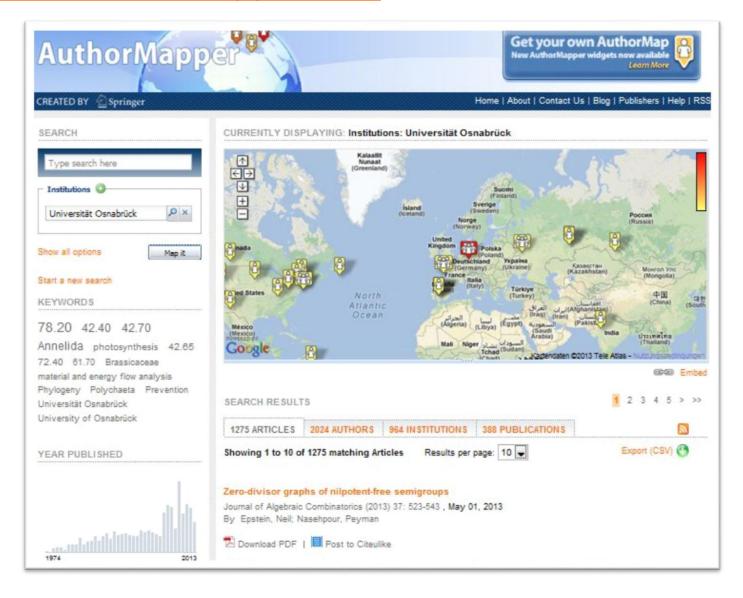
Source: <a href="http://www.scimagojr.com">http://www.scimagojr.com</a> <a href="http://wikipedia.org">http://wikipedia.org</a>



# Publications from Belarus in Springer



#### www.authormapper.com





#### Publications on Medicine & Public health

Belarusian State Medical University (14)

Hannover Medical School (6)

Macerata Hospital (5)

Maggiore Hospital (5)

Maggiore Parma Hospital (5)

N.N. Alexandrov Research Institute of Oncology and Medical Radiology (5) | Bogdanova, Natalia (5)

University Hospital Meilahti (5)

Belarusian Medical Academy of Postgraduate Education (4)

Belarusian state medical university (4)

Belarusian State University (4)

#### **KEYWORDS**

Belarus atherosclerosis

Breast cancer Cervical cancer

diabetes mellitus Europe

Fluorescence correlation spectrosco

Fluorescence fluctuation spectrosco

py Global analysis

Immunohistochemistry Incidence

lipid peroxidation nitric oxide

Photon counting histogram

stress

Alekseevic, Vladimir Pereverzev (11)

Osain, Menizibeya Welcome (11)

Dörk, Thilo (6)

Ansaloni, Luca (5)

Catena, Fausto (5)

Khokha, Vladimir (5)

Leppaniemi, Ari (5)

Sartelli, Massimo (5)

Tranà, Cristian (5)

Agresta, Ferdinando (4)

Augustin, Goran (4)

Coccolini, Federico (4)

Guercioni, Gianluca (4)

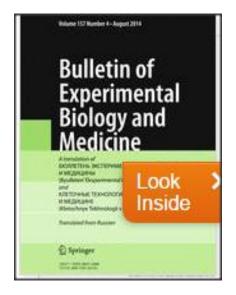
Jovine, Elio (4)

Kenig, Jakub (4)

Massalou, Damien (4)

Poiasina, Elia (4)

Sakakushev, Boris (4)



PUBLICATION (see al	160)
Bulletin of Experimental Biology and Medicine	25
Annals of General Psychiatry	14
Journal of Cardiothoracic Surgery	7
Zeitschrift für die gesamte Neurologie und Psychiatrie	7
BMC Infectious Diseases	6

Source: http://authormapper.com/search.aspx?val=country:Russia&phr=subject:Medicine%20%26%20Public%20Health



## The Present



# Open Access



# What is Open Access?

Open Access removes price barriers

Open Access removes permission barriers

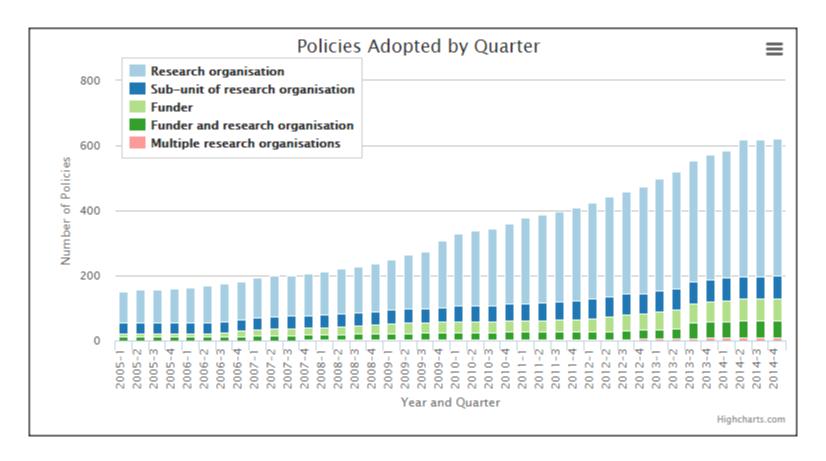
Open Access publishing is digital, online, free of charge and free of most copyright and licensing restrictions\*

\*Peter Suber

http://www.earlham.edu/~peters/fos/overview.htm

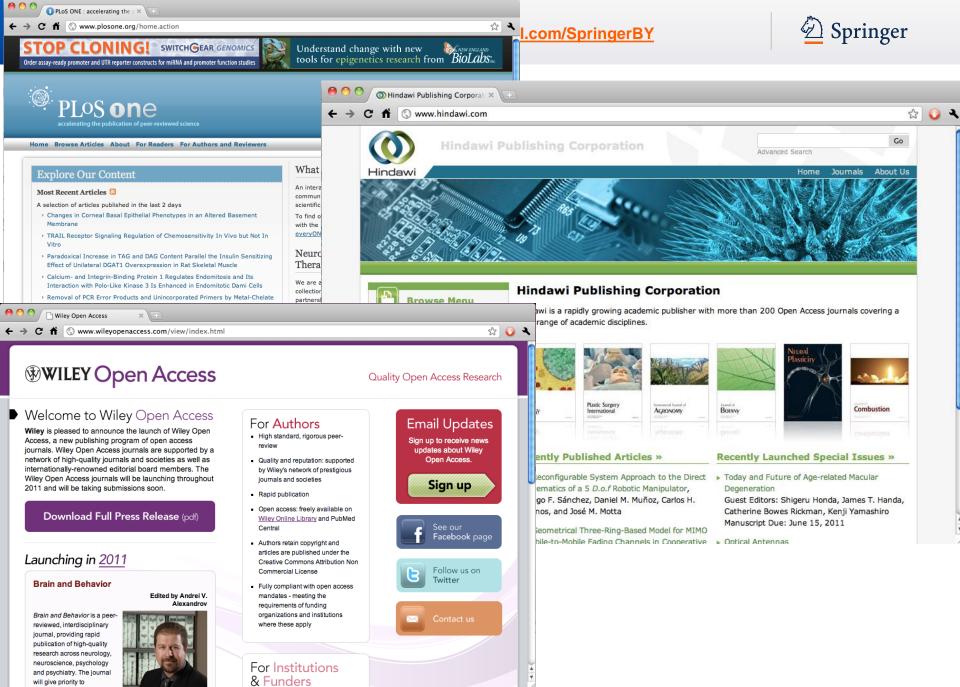


#### Open access to research output is becoming mandatory



The Registry of Open Access Repositories Mandatory Archiving Policies (ROARMAP) is a searchable international registry charting the growth of open access mandates adopted by universities, research institutions and research funders that require their researchers to provide open access to their peer-reviewed research article output by depositing it in an open access repository.

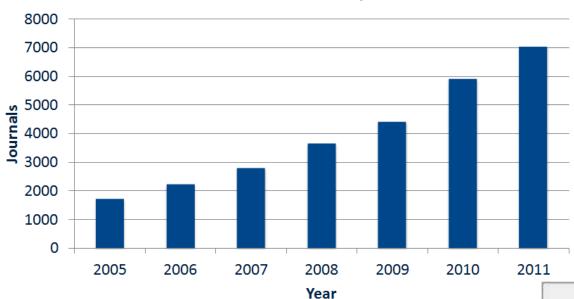
Source: http://roarmap.eprints.org/





## Fully open access journals (1)

#### DOAJ Growth 2005 to Sep 2011

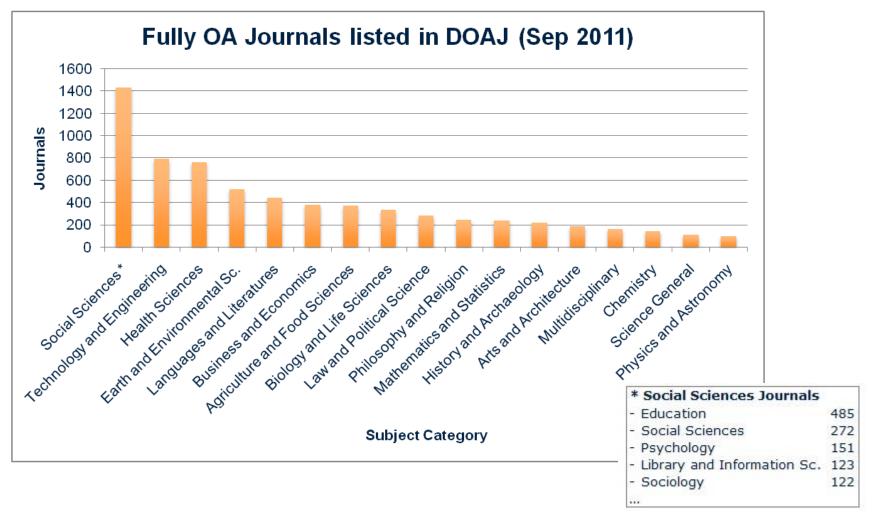


1,600,000
1,400,000
1,200,000
1,000,000
800,000
400,000
200,000
0
2004 2005 2006 2007 2008 2009 2010 2011 2012 2013

Source: <a href="http://www.doaj.org/">http://www.doaj.org/</a> and <a href="http://poeticeconomics.blogspot.de/">http://poeticeconomics.blogspot.de/</a>



## Fully open access journals (2)



Source: http://www.doaj.org/



#### **Springer's Open Access Platforms**



345+ Journals



200+ Journals



**Any Journal** 



## **More about Open Access funding**

Armenia, Ukraine

- your country can be eligible for free publication <a href="http://www.springeropen.com/authors/oawaiverfund">http://www.springeropen.com/authors/oawaiverfund</a>
- institution can be a member <a href="http://www.springeropen.com/inst/">http://www.springeropen.com/inst/</a>
- http://www.springeropen.com/funding

#### How SpringerOpen can help

We work closely with librarians, institutions and funding agencies to establish affordable means through which an institution can support open access.

- Membership Program
- Automated Article-Deposit

#### Central funds

Funders and institutions are embracing the idea of open access funds as counterparts to library budgets, funding policies and open access initiatives. By adopting a central fund, an institution is able to reduce the barriers for their researchers wishing to publish in an open access journal.

- What is a central fund?
- Case studies

International Hereditary Cancer Center

Szczecin, Poland

International Institute of Molecular and Cell Biology

Warsaw, Poland

Institute of Oncology, Vilnius University

Vilnius, Lithuania

Vilnius University Faculty of Medicine

Vilnius, Lithuania

#### Funding open access

Developments continue to take place within the scientific arena and open access publishing has moved firmly into the mainstream. The following web pages have been created to provide institutions and researchers with information on the latest open access policies and mandates as well as open access funds created by institutions and funders from around the world and how SpringerOpen can help support open access.

To explore your funding options at Springer, including our membership model, society sponsorships and waiver fund, please watch the video below or visit our <u>For authors</u> pages.

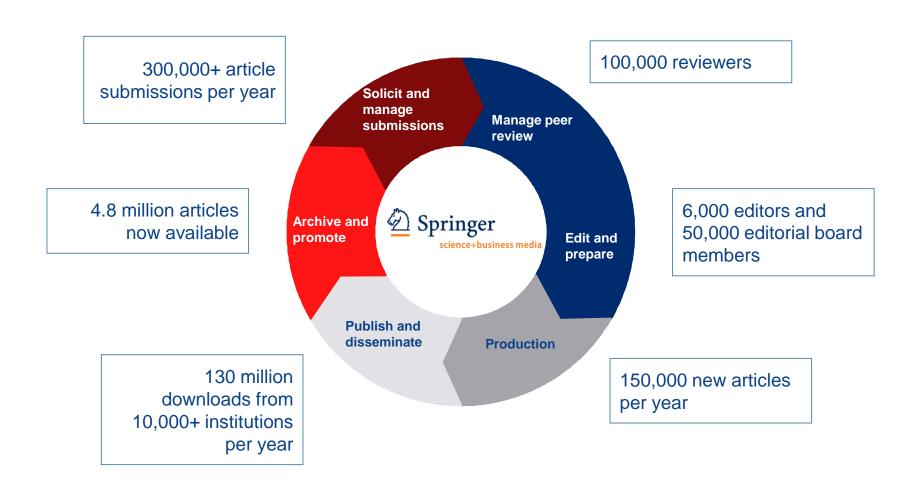




## Journals



#### Springer's role in the journal value chain





#### What do journal editors want?

#### **Good quality science!**

- Topic that fits into journal's scope
- Original research
- Active research area (creates discussions and citations)
- Peer review with nice feedback
- Clear, concise writing
- Sufficient command of English language





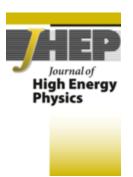
#### What do authors want?



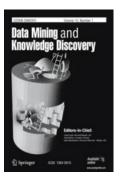


#### **Journal Selection**

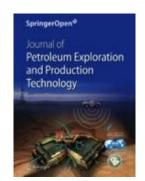




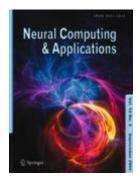








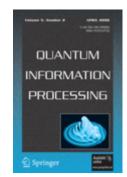


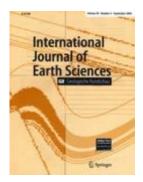








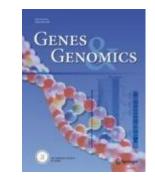


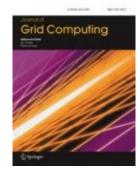














#### Some tips on journal selection

- Read the journal product page and READ THE JOURNAL.
- Talk to your colleagues / peers about their experiences with journals you are considering (did they get visibility and citations)
- Make use of the expertise of your Library staff.
- Is an Impact Factor important to you? Or are you more concerned about usage/visibility?
- Don't miss the importance of social networking sites.
- Join other relevant online groups and forums.
- Use the digital libraries, Abstracting & Indexing (A&I) services, Online Archives, etc.
- Check publisher sites, you can often find useful information in the 'for authors' section.
- Avoid journals with no clear submission and reviewing process



#### **Available at**

#### http://www.springer.com/gp/authors-editors/journal-author

You can also use the <b>Springer Journal Selector:</b> it helps you to find the right journal for your paper. All you need is an abstract or description of your article to find matching journals.
Enter your abstract or article description
HAART which was initiated for progressive disease. CD4 T-cell count remained stable in one patient and progressively declined in the other, despite apparent viral control. We failed to identify any immune activation or genetic markers that could offer an explanation for this unusual "secondary controller" status. But their viruses are clearly less fit compared to viruses from rebounders.
Find your target journal
Only journals with an Impact Factor
Only journals with Open Access options
Find your target journal



#### **Available at**

http://www.springer.com/gp/authors-editors/journal-author

We recommend the following journals				
SORT R	ESULTS BY ▼Match Title	Impact Factor	Frequency Model	
ad	Retrovirology Impact Factor : 5.657	Frequency : Continuous	s Model: Full OA	
$\operatorname{ad}$	AIDS Research and Therapy Impact Factor :	Frequency : Continuous	Model: Full OA	
$\operatorname{ad}$	J. NeuroVirology Impact Factor : 2.85	Frequency : Continuous	s Model: Hybrid	
$\operatorname{ad}$	BMC Infectious Diseases Impact Factor: 3.025	Frequency : Continuous	Model: Full OA	
ltm	Virology Journal Impact Factor : 2.092	Frequency : Continuous	Model: Full OA	
ltm	Respiratory Research Impact Factor: 3.642	Frequency : Continuous	s Model: Full OA	
ltm	J. Clinical Immunology Impact Factor: 3.382	Frequency : Continuous	s Model: Hybrid	
attl	BMC Pediatrics Impact Factor : 1.982	Frequency : Continuous	Model: Full OA	



# Writing research paper



## How to structure your article

Title	Read first and most. Keep it short and to the point. Must reflect the content of the paper.
Authors	Correct spelling, consistency in affiliation.
Abstract	75-250 word summary of objective and results. Includes key message of paper.
Keywords	Synonyms relevant as search terms e.g. in Google. Ideally not words from title because title words are automatically keywords.
Introduction	Explain i) why the work was conducted ii) what methodology was employed iii) why you chose this particular methodology iv) How the methodology accomplished the hypothesis set out in your abstract.
Methodology	Written clearly and concisely so that someone can follow what you did.



# How to structure your article (cont.)

Analysis/Results	Present the results clearly and carefully.
Discussion	Discuss the results here. If the results were not what you were expecting this is where you can provide insights or speculations as to what happened and/or what you could have done differently.
Conclusions	Write down your conclusions from the study.
Acknowledgements	Acknowledge the people and institutions who have made your research possible e.g. funding.
References	Properly cite your referenced material; use the style of the journal.
<b>Supplementary Material</b>	List any supplementary materials, appendices.



## The 'write' order

For maximum clarity and consistency, write your manuscript in this order:

Methods

Results

Write **during** the research

Introduction

**Discussion** 

Write **after** selecting your target journal

Title

**Abstract** 

**Write last** 



# Submission and peer review



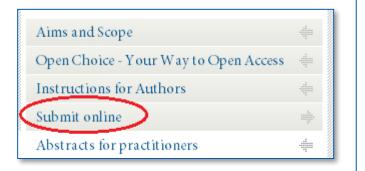
## How to submit - dos and don'ts

- Do not start writing just a few days prior to the intended submission date
- Do ask your colleagues for proofreading and comments before you submit
- Do read the guidelines for the journal very carefully and make sure that you conform to these.
- Do not contact editors or EB members asking to suggest a journal, do your research on journals FIRST!
- Do prepare a cover letter which explains why you think your paper falls within the scope of the journal and which outlines the paper's originality and/or significance (if asked for in the journal's guidelines)



## **Submission considerations – ethics**

- The work described has not been published before.
- It is not under consideration anywhere else.
- Publication has been approved by co-authors and responsible authorities.
- Permissions obtained from copyright owners.
- Plagiarism
- Data fabrication and falsification





#### Manuscript submission

#### Manuscript Submission

Submission of a manuscript implies: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out. The publisher will not be held legally responsible should there be any claims for compensation.

#### Permissions

Authors wishing to include figures, tables, or text passages that have already been published elsewhere are required to obtain permission from the copyright owner(s) for both the print and online format and to include evidence that such permission has been granted when submitting their papers. Any material received without such evidence will be assumed to originate from the authors.

#### Online Submission

Authors should submit their manuscripts online. Electronic submission substantially reduces the editorial processing and reviewing times and shortens overall publication times. Please follow the hyperlink "Submit online" on the right and upload all of your manuscript files following the instructions given on the screen.



## Peer review - What is it and why is it important?

- Peer review is the process of having other experts in the field evaluate your article, your research and methodology, to determine if your paper is suitable for publication.
- Peer review is employed to maintain a high quality standard of published papers and to provide credibility.





## Peer review - How to deal with feedback

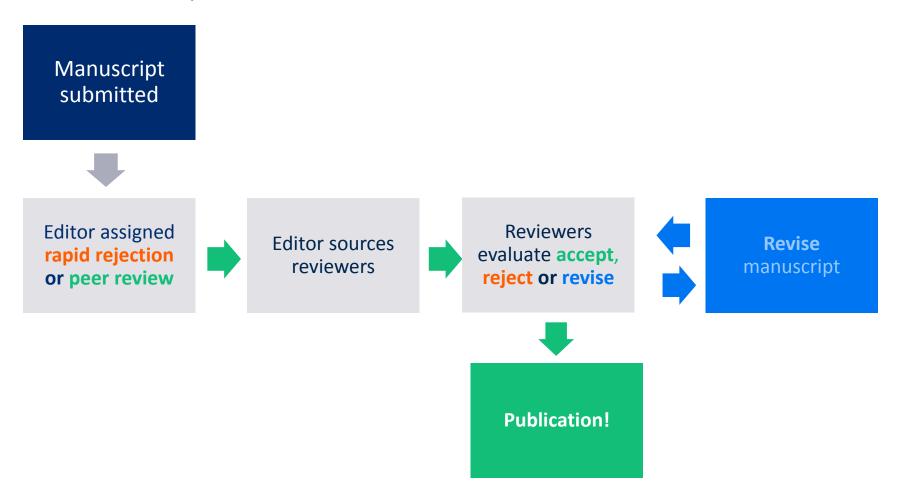
- Nearly every manuscript requires revisions, often two or three revisions.
- Consider peer review feedback as advice to help you improve your article.
- Address all comments carefully. Write a response letter explaining how you modified the paper to address the comments.
- Minor revision does not guarantee acceptance after revision.
- Do not be disappointed if you receive a rejection.
- Do not start arguing or fighting about review comments.
- Very few manuscripts are accepted without any form of revision
- Rejection and revision are integral to the peer review process





## **Publishing timeline**

Submission to publication, 3–12 months





# Research evaluation



## **Impact Factor**

 There is much debate over Impact Factors in the scientific community, particularly with regard to the fairness of the system. However, there is no doubt that an Impact Factor is seen as a benchmark of quality of the journal in many academic communities.

## Formula for the 2014 Impact Factor:

Number of citations in 2014 to articles published in 2012 + 2013

\_\_\_\_\_

Total citable articles published in 2012 + 2013

### **Example:**

120 citations in 2014 (to articles published 2012 or 2013)

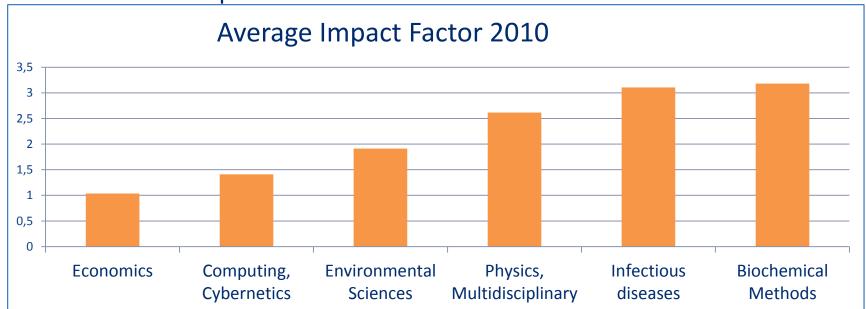
-----= 1.5

80 articles published in 2012 and 2013



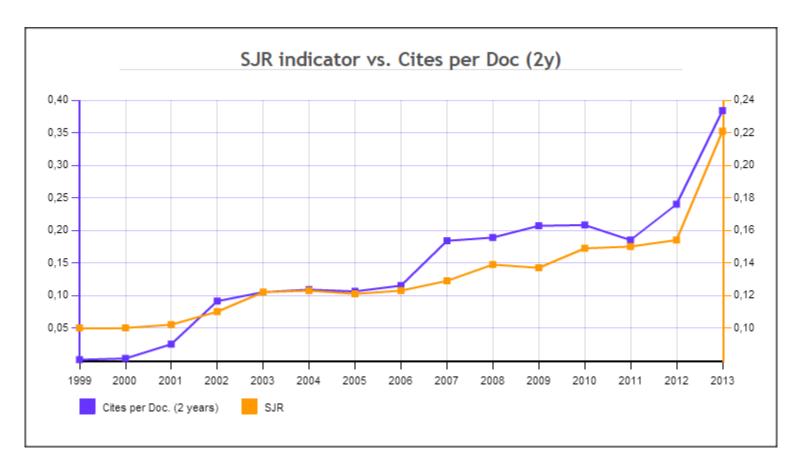
# **Impact Factor - Points to consider**

- Discipline specific does the subject lend itself to citations?
- How big is the field? What is the number of scientists who research and write in a particular area?
- Other factors influence the formula e.g. number of issues published per year
- How "hot" the topic is





# Cites per Doc index (same as IF, but from Scopus)

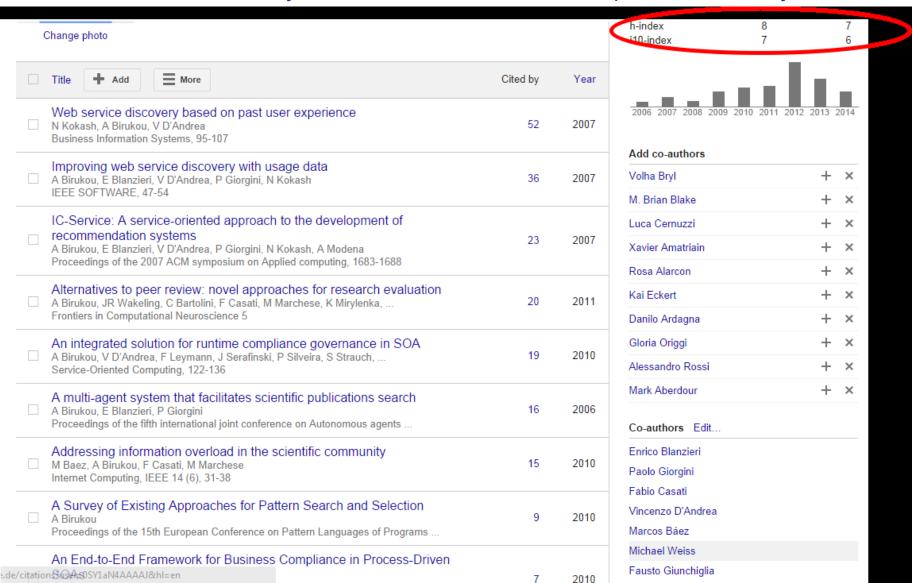


• Source: http://www.scimagojr.com/journalsearch.php?q=13843&tip=sid&clean=0



## H-Index

### основан на количестве публикаций и количестве цитирования этих публикаций





## **How to measure quality – beyond Impact Factor**

- Use Google Scholar, Microsoft Academic Search and tools based on them
  - E.g., Publish or Perish tool (GS), Rexplore (MAS)
  - http://www.harzing.com/pop.htm
- For journals/conferences:
  - Acceptance rate
  - Quality and duration of peer review

## Other factors to consider

- Number of downloads
- Speed of publication
- Global distribution and long-term archiving





# Any questions?

Open access?

Publication procedure?

Selecting a journal?

Publication ethics?

Impact factor and other metrics?



# Conference proceedings ... for an author



## **Conferences vs journals**

#### **Pros**

- Old, well-reputed conferences in computer science have higher status than many journals
- Higher visibility and greater impact direct contact with your peers
- More timely

#### Cons

- Acceptance rate for top conferences is often 8-15%
- Hard deadlines and page limits. NO MAJOR REVISION
- Reviews are less detailed
- Sometimes journals value more for your promotion/funding

#### adapted and extended from:



## How to know about conferences?

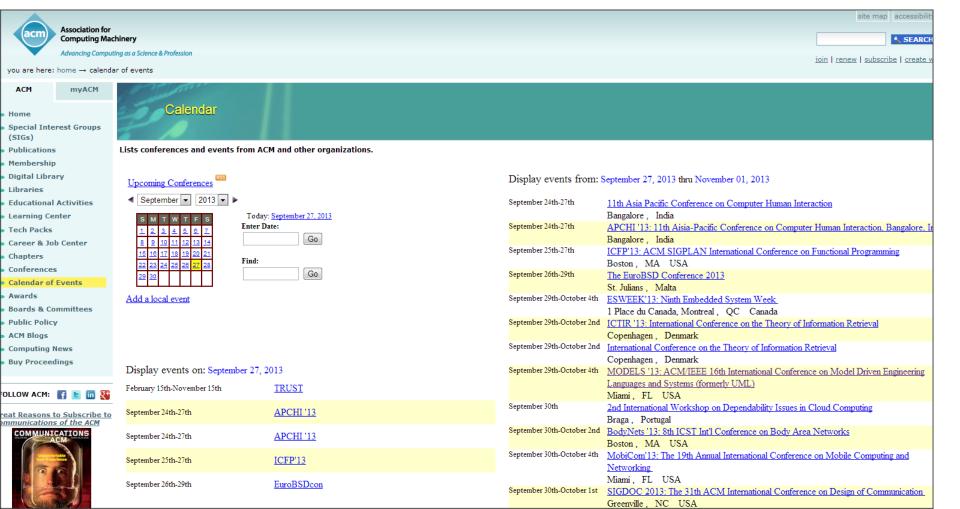
- Springer LNCS forthcoming proceedings list: <a href="http://www.springer.com/computer/lncs?SGWID=0-164-12-73665-0">http://www.springer.com/computer/lncs?SGWID=0-164-12-73665-0</a>
- CCIS forthcoming proceedings list: <u>http://www.springer.com/series/7899</u>
- LNBIP forthcoming proceedings list: <a href="http://www.springer.com/series/7911">http://www.springer.com/series/7911</a>

LNCS Forthcoming Proceedings 2013/2014 - © Springer -		- 13 <sup>th</sup> September, 2013 - Page 11 of 13
Novemb	per 2013	28 events
03-07	Recife, PE, Brazil	BSB 2013
03-07	Daegu, Korea	ICONIP 2013
05-07	Haifa, Israel	HVC 2013
06-09	Istanbul, Turkey	ICIDS 2013
11	Palo Alto, CA, USA	MOMPES 2013
11-13	Hong Kong, China	ER 2013
11-13	Fort Worth, TX, USA	GameSec 2013
13-15	Enschede, The Netherlands	ACE 2013
13-15	Bruxelles, Belgium	ADT 2013
13-15	Zhangjiajie, China	CSS 2013
13-15	Istanbul, Turkey	ICTSS 2013
13-15	Dallas, TX, USA	ISC 2013
13-15	Bangi, Selangor, Malaysia	IVIC 2013
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## How to know about conferences?

ACM calendar: <a href="http://www.acm.org/calendar-of-events">http://www.acm.org/calendar-of-events</a>

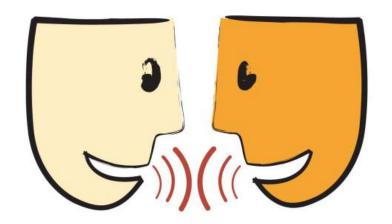




## Other resources

- IEEE list of events: <a href="http://www.ieee.org/conferences">http://www.ieee.org/conferences</a> events/index.html
- Mailing lists
  - DBWorld <a href="https://research.cs.wisc.edu/dbworld/">https://research.cs.wisc.edu/dbworld/</a>
  - AISWorld <a href="http://www.aisnet.org/AIS">http://www.aisnet.org/AIS</a> Lists/publiclists.aspx
  - ACM SIG-IR list <a href="http://www.sigir.org/sigirlist/">http://www.sigir.org/sigirlist/</a>
  - ECOOP info list <a href="http://web.satd.uma.es/mailman/listinfo/ecoop-info">http://web.satd.uma.es/mailman/listinfo/ecoop-info</a>
  - ...
- eventseer.net
- WikiCFP

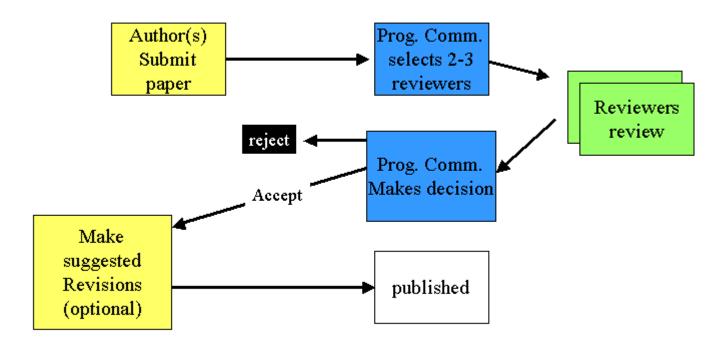
  A Wiki for Calls For Papers



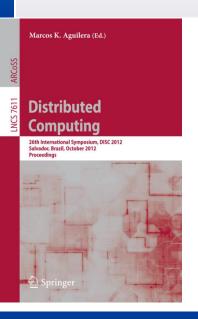


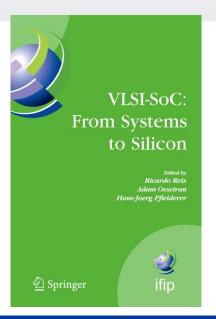
## What happens with your conference submission?

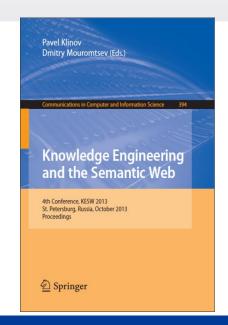
## Formal Review: Conference













# Conference proceedings ... for an editor









# **Conference proceedings publication**

- We are looking for:
  - peer-reviewed content
  - of potential interest to international audience
  - scope: anything in computer science, but must be FOCUSED!,
     interdisciplinary content is also welcome

Process (see next slides)

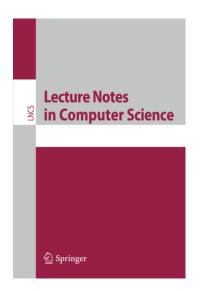


# 1. Submission of the proposal

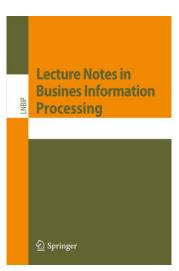
- Key elements of the proposal
- Event history (for the last 3 editions)
  - number of submissions
  - number of accepted papers
  - number of participants
- Expected number of submissions/accepted papers/participants for current edition
- Topics (Call For Papers)
- Program committee
- How international the event is? OR Indicators of regional importance of the event
- Description of the review process and deadlines



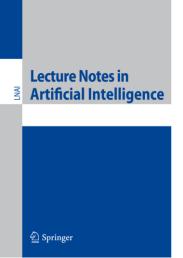
## 2. Selecting conference proceedings series

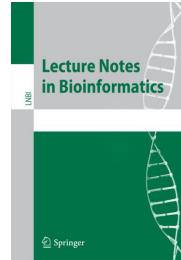


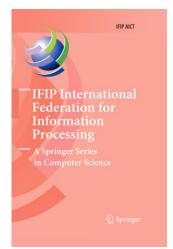


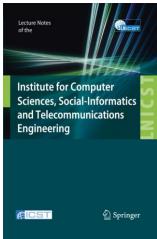


780 titles per year (78% of CS titles)









# 3. Evaluation example: CCIS editorial board

- 1. Simone Diniz Junqueira Barbosa, PUC-Rio, Rio de Janeiro, Brazil
- 2. Phoebe Chen, La Trobe University, Melbourne, Australia
- 3. Alfredo Cuzzocrea, ICAR-CNR and University of Calabria, Italy
- 4. Xiaoyong Du, Renmin University of China, Beijing, China
- 5. Joaquim Filipe, Polytechnic Institute of Setúbal, Portugal
- **6.** Orhun Kara, TÜBİTAK BİLGEM + Middle East Technical University, Turkey
- 7. Igor Kotenko, St. Petersburg Institute for Informatics and Automation of the Russian Academy of Sciences, Russia
- 8. Krishna M. Sivalingam, Indian Institute of Technology Madras, India
- 9. Dominik Ślęzak, University of Warsaw and Infobright, Poland
- 10. Xiaokang Yang, Shanghai Jiao Tong University, China
- 11. Takashi Washio, Osaka University, Japan



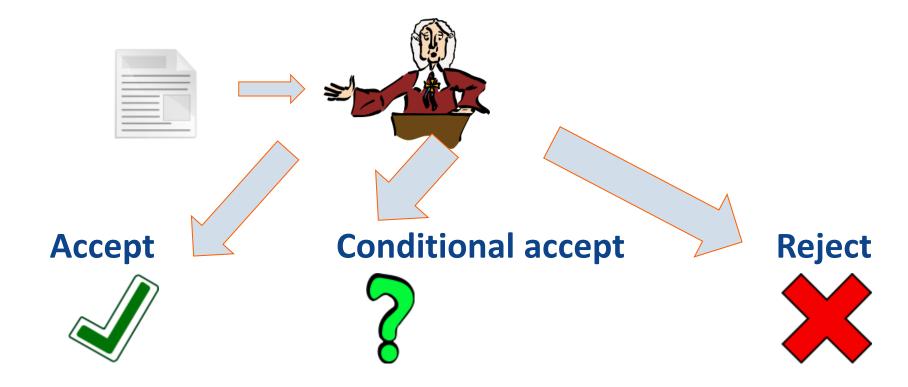








## 4. Decision





# 5. Prepare files and select publication options

- Post/pre- proceedings
- Open Access (for a fee) / Subscription-based model (FREE)

- Springer provides author/editor instructions, templates
- Online Conference Service (free) for managing submissions
- Integration with EasyChair

Upload files electronically



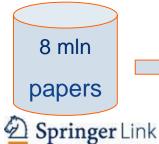
## 6. Production process

- Typesetting
- Copyediting
- Reference check
- Proofs sent to the authors for confirmation
- Authors get lifetime 33.33% discount for ordering books at <u>www.springer.com</u>



## 7. Dissemination







companies













## 8. Indexing











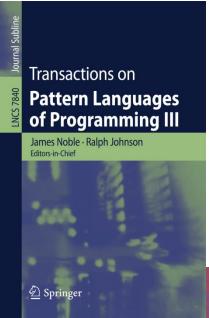


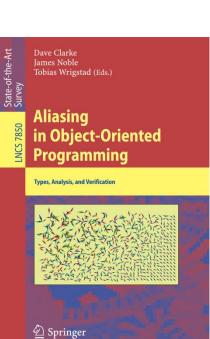


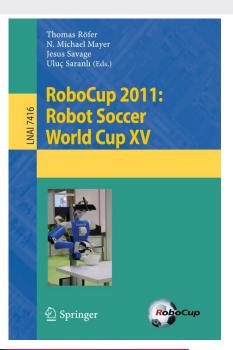


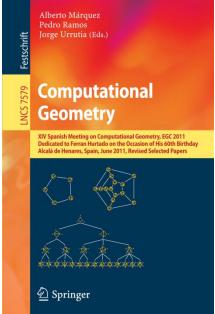


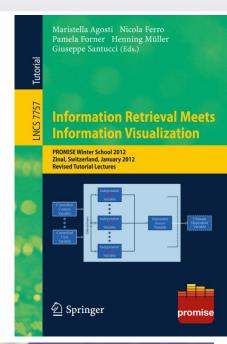
# ...Not only proceedings

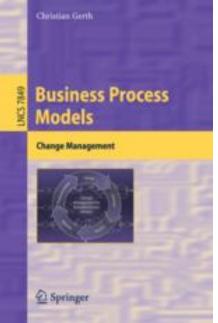














### How to start?

Send a proposal to

aliaksandr.birukou@springer.com



# Predatory publishing





## Примерная схема работы «пиратов»

- Создать веб сайт журнала или конференции, насколько возможно красивый и внушающий доверие
- может использоваться сходство с известным журналом / конференцией
- Массовые рассылки ученым, с предложением подачи статей
  - Упор на индексирование, импакт фактор, быстрое рецензирование, а не на тему

• Статьи «рецензируются», важный момент – оплата счета за публикацию или

регистрации на конференции

- Что происходит дальше?
  - В идеале, статья публикуется и индексируется
  - Конференция не обязательно проходит, или вы оказываетесь в комнате, где местный аспирант пытается организовать презентации и обсуждения статей
  - Статья и сайт могут пропасть через пару лет





# Top conferences and journals do not SPAM your mailbox...

	•	
Informatics Section BMEI 2013: Deadline 30 August, Hangzhou, China [Submitting to IEEE Xplore/ISI/Ei]		
Prof Zhou <cispbmei_cfp@cs.hznu.edu.cn> to birukou   Aug 27 ☆</cispbmei_cfp@cs.hznu.edu.cn>	<b>★</b>   <del>▼</del>	
Dear Colleague, will be held on Jan.04~05, 2014, Beijing, China.	I	
ACADEMIC SPAM  My inbox became a lot more manageable after I implemented this filter:	pplications	
Create a Filter	lot submitted concurrently for publication elsewhere.	
Choose search criteria Specify the criteria you'd like for determining what to do with a message as it arrives.		
Has the words: "Call for papers"	Word, adhering to the DEStech Template format.	
✓ Apply the label: Academic Spam ✓  Create Filter □ Also apply filter to 1900 conversations below.	d by DEStech Publications. DEStech will ormation) and Google Book Search. DEStech orldwide online citation of qualified papers.	
no joke!		
WWW.PHDCOMICS.COM	raem2014:	

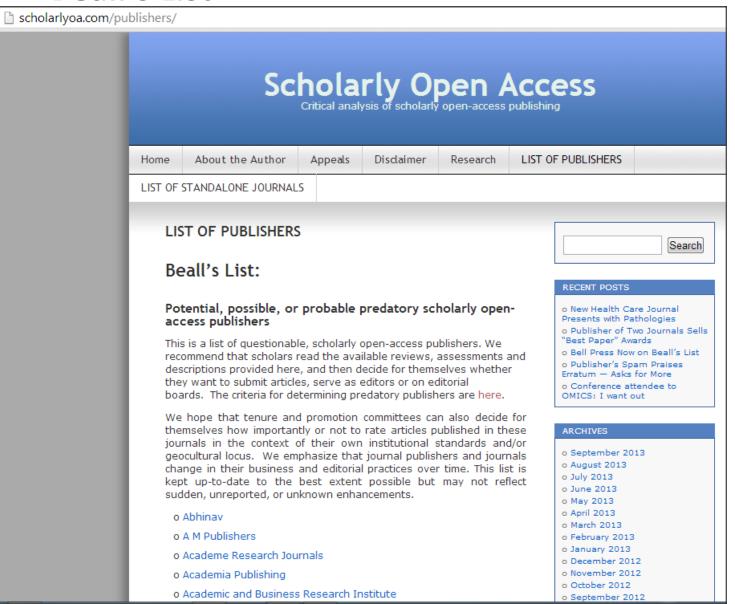


# **Indexing vs Quality**

- Getting a paper in Web of Science or Scopus should not have higher priority than publishing in a reputable venue, which brings your research to scientists in your field
- In Russia and Kazakhstan the number of publications in dubious journals is increasing
- Избегайте следующих журналов, в частности:
  - World Applied Sciences Journal
  - Life Science Journal
  - Middle East Journal of Scientific Research
  - Actual Problems of Economic



#### **Beall's List**





#### **Advice from Matt Holland**

#### Five things librarians can do:

- Add to the advice we already give potential authors a warning about predatory publishers.
- Remind our users (again) that the Internet is a dangerous place. Using library provided database and resources adds a level of security to the quality of the information they find.
- Be informed about current changes in publishing. Predatory publishing is a side effect of new(ish) Gold OA publishing business models.
- Be vigilant about the activities of predatory publishers. It looks like they might be here to stay. Knowing they are out there is some protection for us and our users.
- Share information with colleagues through professional networks if you identify suspect journals or publishers.



#### **Advice from Matt Holland**

#### Five things your users should be told:

- Never respond to unsolicited mail. Researchers may think they are great but it is unlikely that an email that begins Dear Sir/Madam has any insights to offer.
- Check the people you are dealing with are the people you think they are. It only takes a minute to check the website or read the email address.
- Use credible Open Access publishers with a track record, or established pay for view publishers with Open Access options.
- Ask your Librarian to do some research on a title for you if you are unsure or if it is new.
- Check the advice on how to spot a predatory journal.
- - See more at: <a href="http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-predatory-journals#sthash.Pvyu0qLU.dpuf">http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-predatory-journals#sthash.Pvyu0qLU.dpuf</a>



#### Read more at

- scholarlyoa.com
- http://slon.ru/economics/simulyatsi
  ya\_nauki\_kak\_otvet\_na\_upravlench
  eskiy\_primitivizm-1148735.xhtml
- http://www.time.kz/articles/nu/201
   4/09/11/nauchnij-podkop
- http://www.cilip.org.uk/cilip/blog/ar
   e-we-doing-enough-warn-usersabout-predatory-journals

#### Scopus

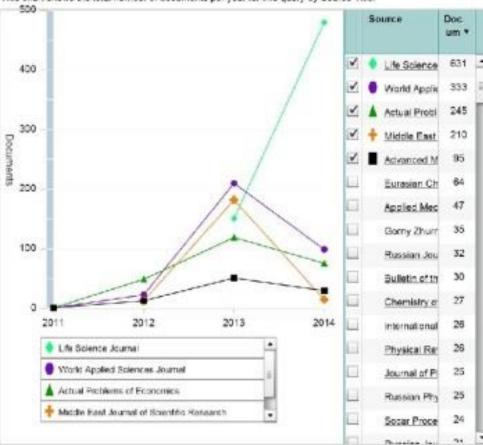
Print Analyze results by sources title

Date of Creation: 04 Sep 2014

Your query: AFFILCOUNTRY(Kazakhstan) AND (LIMIT-TO(PUBYEAR, 2014) OR LIMIT-TO(PUBYEAR, 2013) OR LIMIT-TO(PUBYEAR 2012) OR LIMIT-TO(PUBYEAR, 2011) )

Year range: Only consider documents published from 2011 to 2014

This chart shows the total number of documents per year for this query by Source Title.

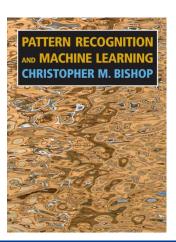


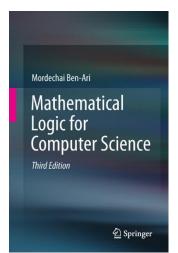
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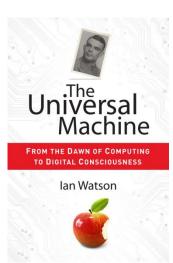


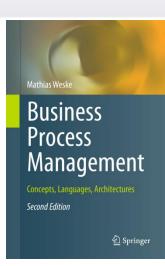
## Last but not the least ....



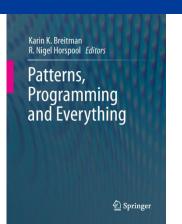


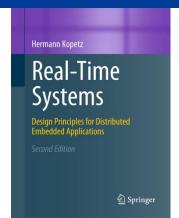






# Books









#### **Books vs. Journals**

- Academic books have a different purpose from academic journals
- An academic book is a complete scholarly work on a specific topic
- Book chapters fulfill a similar role to review articles, with books representing a collection of manuscripts on related topics
- By contrast, review articles published in journals are usually unrelated to all of the other articles in the same issue
- Book includes large bibliography, recommended readings, summaries, exercises, index



Computational

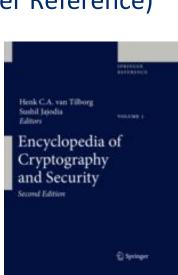
2 Springer

Intelligence

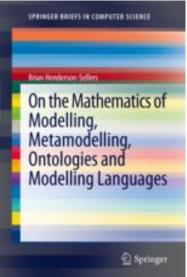


Different types of books

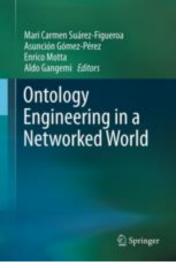
- Monographs
- Edited Volume
- Textbook
- Professional Texts
- MRW Major Reference Works
- Handbooks (Springer Reference)
- SpringerBriefs
- SpringerTheses
- Popular Science
- …also proceedings





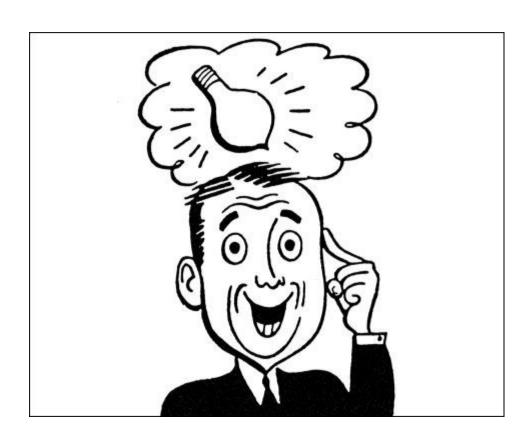








- I have an idea for a book...
- What type of book shall I write?
- How do I get started?





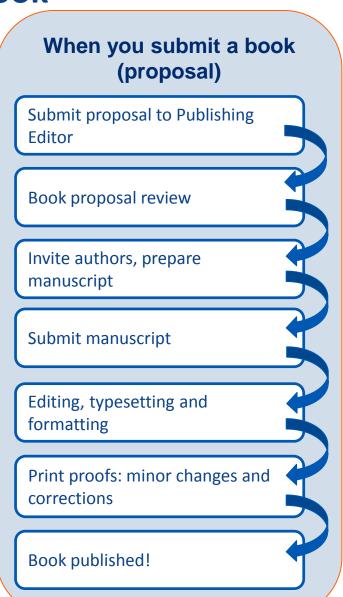
# How to prepare a book proposal

- a short (3-5 pages, no special format) description of the planned book, its aims & scope, main emphasis, main target group (and how this group will benefit from the book), prerequisites needed to understand the book, and its relation to other publications in the area (if there are any).
- a **table of contents**, incl a rough page estimate and a short summary of the main chapters (like for a conference paper).
- some information about the book authors/editors
- if it's an edited book, a **list of contributors**, and if their contributions are already confirmed or still have to be asked for.
- some information about your intended writing **schedule**, i.e. by when you plan to make a manuscript version available for review and copyediting.



# How Springer helps you to publish a book

- Proposals are externally reviewed
- Springer provides style guides and detailed writing instructions
- Springer carries out all the typesetting, formatting, etc.
- Springer Editors guide you through the process
- Publishing with Springer is free of charge
- Complementary copies for participating authors and editors
- 33% discount on all other Springer books
- All books available as eBook and/or traditional print (POD = Print on Demand)
- eBook includes Kindle, epub, and goes to iTunes, Google Books





# What makes a good manuscript?



- Summarizes the current state of the field
- Presents various research streams in a balanced manner
- Describes the limitations of individual studies
- Provides possible developments for the field in the next 5-10 years
- Proposes research that will advance the field
- Shows a presentation style tailored to the target audience
- Includes helpful additional features like recommended reading, index, exercises, etc.
- Take home message what this book is about, what to do with all this info

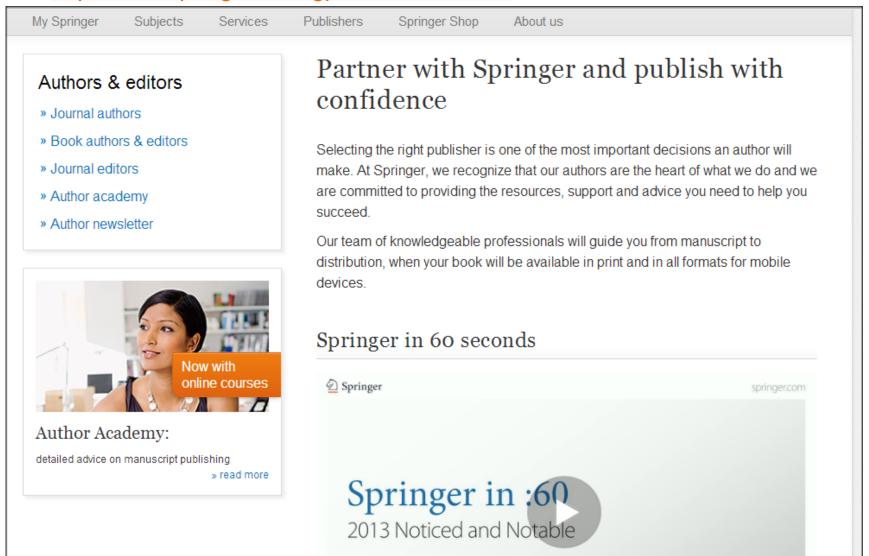


# Final remarks



#### **Resources and links**

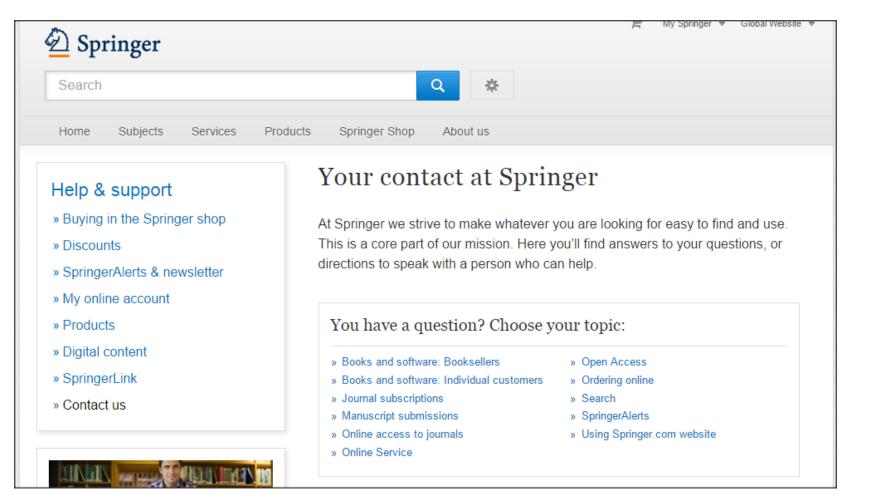
http://www.springer.com/gp/authors-editors/





#### Contact us at

http://www.springer.com/gp/help/contact

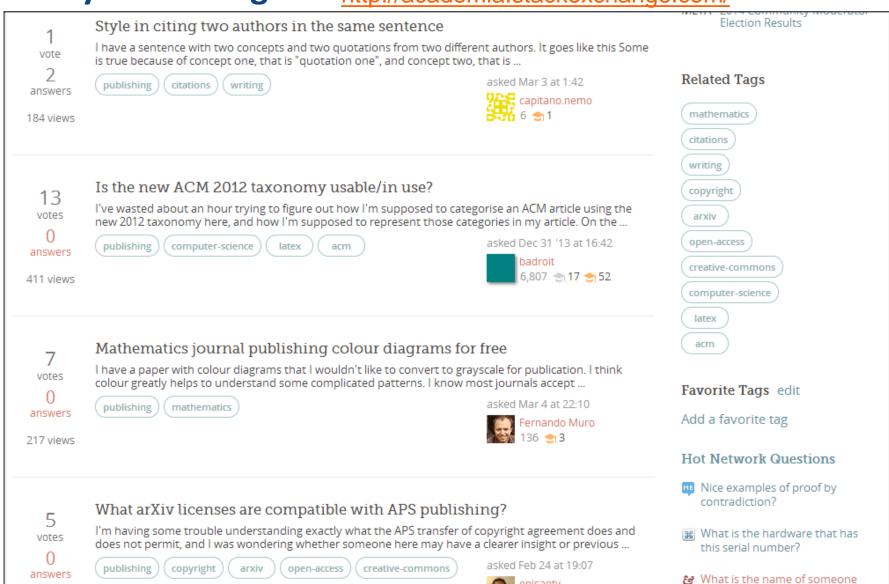


81 views



who was something before you?

# Ask your colleagues <a href="http://academia.stackexchange.com/">http://academia.stackexchange.com/</a>



episanty

863 🐑 3 🚖 16



# One step at a time



image from <a href="http://www.jeanscream.com">http://www.jeanscream.com</a>



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Thank you Good luck!

Any questions?

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- Edanz's expert scientific editors aim to raise your chances of acceptance and to ensure clear communication of your research
- Edanz can help you with:
  - language editing, development of your abstract and with writing an effective cover letter
  - advise on your journal selection
  - an expert scientific review of your manuscript (similar to a peer review)
     before you submit to your target journal
  - interpreting the peer review comments, and assess whether the changes you have made are sufficient to satisfy a peer-reviewer



# **Expert editors in all scientific fields**



**Dr Stephen Cooke**2006 – PhD Immunology, King's College, UK
Worked as a post-doctoral fellow for both
the Arthritis and Rheumatism Council (ARC)
and Cancer Research UK (CRUK)



Dr Conan Fee
1989 – PhD Chemical & Process
Engineering, University of Canterbury, NZ
Director of Biomolecular Interactions Centre
at the University of Canterbury; has
published over 160 journal articles, book
chapters, conference papers, and patents





**Dr Alison Sherwin**1992 – PhD Biochemistry, University of Kent at Canterbury, UK
Has edited over 3,000 manuscripts in the Health and Life Sciences for Japanese and Chinese authors



Dr Kristen Demarest

2000 – PhD Neurobiology and Behavior,
SUNY, USA

Currently staff scientist at Scripps Research
Institute



**Dr Andrew Gorman 2001 – PhD Geophysics**, University of British Columbia, CA
Lecturer at the Geology Department, University of Otago



**Dr Natasha Lundin 2007 – PhD Chemistry**, University of Otago, NZ
Cover article author in Angewandte Chemie

Richard Haase
1983 - PhD Physics, University of
Canterbury, NZ
A mathematical physicist specializing in the
area of symmetries in nature





**Bonus slides** 



# **Example of a WASJ paper**

World Applied Sciences Journal 23 (10): 1322-1324, 2013

ISSN 1818-4952

© IDOSI Publications, 2013

DOI: 10.5829/idosi.wasj.2013.23.10.74159

#### Sheep Breeding Resources in Rostov Region, Russia

Kolosov Yu, L. Getmantseva and N. Shirockova Don State Agrarian University, Rostov Reg. Russia

Submitted: Jun 26, 2013; Accepted: Jul 21, 2013; Published: Jul 28, 2013

**Abstract:** Sheep breeding is one of the most important sectors of agriculture providing the population with food and essential raw materials necessary for many branches of industry. In the Rostov region (Russia) sheep farming is referred to the priority sectors of agriculture. The purpose of this study is to represent sheep breeds: Salskaya, Soviet Merino and Romanovskaya (Romanov) that have been developed in the regional area and today they are the pride of Rostov region pedigree sheep breeding. The main task of sheep breeding in Rostov region is increasing the population of highly productive sheep.

Key wordes: Sheep . Salskaya breed . Soviet Merino breed . Romanov breed



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# SAMPLE SEARCHES \sqrt{{{1}\over {N-3}}} \frac{{\alpha\_{\gamma}}} \tilde{\beta} {\hbox{PE}} "\epsilon" AND "2\pi" "\bar \delta \_q" OR "\frac{dw}{dz}"

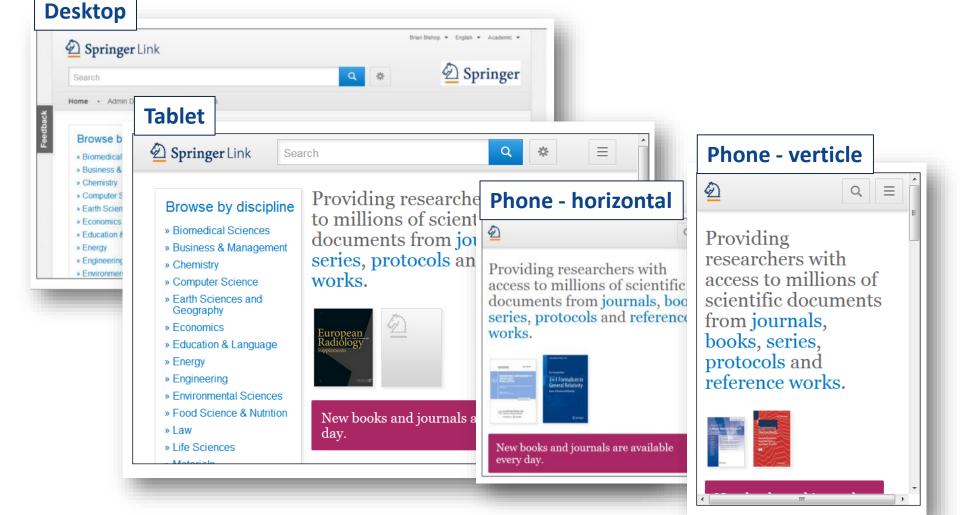


LaTeX Search ... allows researchers to search for LaTeX formatted equations in all of Springer's journals. That's something you can't do with Google, or any other search engine. The ability to connect obscure mathematical discoveries from



# New SpringerLink - mobile optimized

Web responsive design allows for optimal viewing on all devices





# Why not just blog about your work?

#### Scientific publishing ensures:

- Quality control
- Professional publishing services (e.g. Abstracting & Indexing )
- Innovative publishing technology (POD/PTO, XML)
- Global marketing, global visibility





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- 3. <u>China (48115)</u>
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- 5. France (33747)
- 6. <u>Japan (25322)</u>
- 7. <u>Italy (24646)</u>
- 8. <u>Spain (22316)</u>
- 9. <u>Canada (19205)</u>
- 10. South Korea (18623)
- 11. Australia (15011)
- 12. India (11810)



- 13. Poland (10090)
- 14. <u>Switzerland (9452)</u>
- 15. Netherlands (9069)
- 16. Austria (8358)
- 17. Belgium (7506)
- 18. <u>Brazil (7047)</u>
- 19. Israel (6973)
- 20. <u>Sweden (6698)</u>



## Impact factor & usage statistics for CS journals - 2011

IF position	Journal	IF	Downloads	Download position
1	The VLDB Journal	4.517	46,568	6
2	International Journal of Computer Vision	3.508	173,513	1
3	Data Mining & Knowledge Discovery	2.95	71,555	3
4	User Modeling & User- Adapted Information	2.345	21,160	9
5	Journal of Cryptology	2.297	28,695	4
6	Knowledge & Information Systems	2.211	34,515	7
7	Scientometrics	2.167	141,632	2
8	Journal of Automated Reasoning	1.926	16,607	10
9	Information Retrieval	1.841	23,650	8
10	Statisitcs & Computing	1.821	67,711	4



# **Subscription Journals**



IF: 0.25 IF: 0.3



## Compare...



IF: 0.25

IF: 0.3

